

EYE ON THE NEWS

Israel Bans Many Animal-Tested Products



The Knesset passed a ban on the import, marketing, or sale of certain animal-tested products in 2010, which just went into effect on January 1, 2013.

Cosmetics, personal care products, and detergents that were tested on animals are included in the ban. The European Union set the guidelines for this in 2004. It does make exceptions for goods that are deemed medicinal.

Animal testing itself for the listed products was banned in Israel in 2007. This new law takes the next logical step. If compassion for animals is the point of such measures, then clearly it makes no sense to buy animal-tested products from other countries.

Ask your local supermarkets and drugstores to carry cruelty-free brands. Let them know that you and your friends want them to stock products not tested on animals. **Money talks. Make yours speak for those with no voice!**